1 July 2019

Address

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Dear <name>,

Did you know that 4 out of 5 people who are blind don’t need to be? And that for as little as $25, you could restore sight to a person living with avoidable blindness and change their life forever?

Together with their supporters, The Fred Hollows Foundation is working to eliminate avoidable blindness globally.

We’ve decided to support their important work by holding a fundraising event.

Our upcoming fundraising event, <name of event>, will be held on the <date>, at <location>.

We have an ambitious goal to raise $X for The Foundation, and we would like to ask for your support. Are you able to donate a small <price, gift voucher, hamper> to raffle or auction off during our evening?

In return for this, we would be delighted to <insert what you’ll provide them, whether that is their logo prominently displayed at the event, or on your website, or even the opportunity to present to guests>. We’ll also make sure to keep you informed about our fundraising progress throughout the campaign.

Thanks in advance for helping us make a difference!

Kind regards,

<Contact name and phone number/email address>